



Launch of GHG Protocol Corporate Value Chain (Scope 3) and Product Life Cycle Standards

October 4, 2011
RSA House, 8 John Adam Street
London UK
WC2N 6EZ
Draft Agenda

Objectives:

1. Release of the GHG Protocol Corporate Value Chain (Scope 3) and Product Standards through a global launch involving coordinated events in London and New York City.
2. Inform stakeholders on the strategic business value of the new standards through a discussion on their role in business, the investment community, policy and programs/initiatives.

11:00-11:20	Welcome and Introductory Remarks <ul style="list-style-type: none"> • Ms. Janet Ranganathan, Vice President, Science and Research, World Resources Institute (WRI) • Mr. Björn Stigson, President, World Business Council for Sustainable Development (WBCSD)
11:20-11:35	Key Note Speech <ul style="list-style-type: none"> • Mr. Frank Appel, CEO Deutsche Post DHL
11:35-11:40	GHG Protocol Animated Video
11.40-12:25	High-Level Moderated Panel Discussion Moderator: Ms. Kavita Maharaj, former Anchor, CNBC Europe Closing Bell Speakers: <ul style="list-style-type: none"> • Mr. Frank Appel, CEO Deutsche Post DHL • Mr. Paul Simpson, CEO, Carbon Disclosure Project • Mr. Gary Crawford, Vice President, Sustainable Development, Veolia Environnement • Dr. Monika Betz, Senior Vice President, Environment & Permits, BASF SE • Ms. Helen Fleming, Climate Change Director, Tesco/Co-Chair, Sustainability Pillar, Consumer Goods Forum • Senior UK Government Representative (TBD)
12:25-12:30	Concluding Remarks , Mr. Björn Stigson, WBCSD
(12:30-13:00)	(Media one-on-ones in separate room)
12:30-14:00	Networking Lunch